

PRESS RELEASE

Press Information

Culinary with a Kick

Special culinary experiences and places in SouthWest Germany

STUTTGART – During a trip to the connoisseur country of Baden-Württemberg, your physical well-being is taken care of. Gourmets and pleasure hikers, culture travelers, and wine fans know this. Good food and drink have a long and proud tradition in this state. Not only in the upscale restaurants, but also in the many home-style inns and wine taverns, the cuisine is more varied and ambitious than elsewhere. But Germany's south doesn't just surprise on the plate. Unusual experiences at special locations serve up an extra culinary kick.

Celebrate where the grapes grow – Wine Country PopUps

A few energetic young winemakers, enchanting vineyard landscapes, sunshine, some music, regional snacks and, of course, lots of good wine: these are the ingredients for a successful pop-up event in the vineyard. Together with the young winegrowers' associations, including "Generation Pinot" (Baden), "Wein.Im.Puls" (Württemberg), the "Baden Wine Route," and "Weinwege Württemberg," the Tourismus Marketing GmbH Baden-Württemberg (TMBW) started this new format in 2018 as a reinterpretation of the classic wine festival. Guests have the opportunity to get to know the terroir, the work, and the wines of the young wine generation in a relaxed atmosphere directly on site. You can taste, philosophize, relax or celebrate. Pre-registration is not required for these events.

weinsueden.de/en

Delicious high flight - Wine Tasting in a Hot-Air Balloon

Enjoying a glass of wine at dizzy heights is not only possible on the steep slopes of Baden-Württemberg or on the Stuttgart television tower. You can get even higher on a balloon ride with wine tasting in Lembergerland around Rosswag. In a hot-air balloon, you travel over the unique landscapes and steep terraced vineyards along the Enz River and experience a breathtaking view. Here you can just let yourself drift with a glass or two of wine. Arriving at the landing site, the red carpet is rolled out and the trip ends with a balloon christening and a substantial snack.

lembergerland.de

Culture stage meets the dark restaurant at Rosenau Stuttgart

Established more than 120 years ago as a brewery restaurant, the "Rosenau" in the west of Stuttgart has developed over the decades into a cabaret, comedy, and concert stage, and the location of the local poetry slam scene. Cultural programming and culinary delights go hand in hand here, because the stage is in the back of the restaurant. Guests are served a multi-course menu in complete darkness, the components of which have to be tasted. In addition to the sense of taste, the sense of hearing is also served here with a live cultural program for the ears.



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rosenau-stuttgart.de

New culinary spheres - "Eatrenalin" in the Europa-Park

Bringing your eating experiences to a peak - that is the declared goal of the adventure restaurant "Eatrenalin" in Europa-Park in Rust. Using specially developed "Floating Chairs," the guests of the event gastronomy are sent on a nearly two-hour journey for all the senses. The multifunctional seats take you through various fantastic worlds, accompanied by a suitably coordinated eight-course menu that combines modern and international influences. Since autumn 2022, the self-proclaimed "Restaurant of the Future" has amazed adventurous hungry people with its multi-sensory range, and expanded the gastronomic world in Germany's largest amusement park. eatrenalin.de/en

Cross-border dinner hopping - "Feasting and Walking"

Connoisseurs and nature lovers will find what they are looking for on the Fohrenbühl pass in the Black Forest. For more than 15 years, four inns have been inviting you to "feast and walk" every Friday between April and October - two from Baden and two from Swabia. On the way from corridor to corridor, participants cross village, district and regional borders. Let's start with an apéritif and soup in Hornberger Landgasthof Schwanen. On the way to the second course in Gasthof Adler in Lauterbach, you pass through the former state border between Württemberg and Baden. From there, you walk on to the main course at Landhaus Lauble. The crowning glory is then the dessert in the Gasthof Gedächtnishaus.

fohrenbuehl-schwarzwald.de; naturparkschwarzwald.de

Food trucks, beer, and bands - Rothaus Food Festival

When around 20 food trucks from Germany, Austria, and Switzerland make their way to the Black Forest, it's that time again: The "Food Truck" Festival at the Badische Staatsbrauerei Rothaus. Every year, the most renowned representatives of the Germanspeaking street food scene come together and transform the home of the popular "Tannenzäpfle" beer specialty into a huge open-air restaurant. With their creative culinary creations, the mobile chefs and chefs not only inspire burger and burrito fans, but also real gourmets. Various live bands and, of course, the in-house beers ensure the right mood.

rothaus.de/en

Strictly secret - Secret dinner in the Black Forest Highlands

If you like to eat copious amounts of food and love surprises, you can plunge blindly into an enjoyable adventure in the Black Forest Highlands. At the "Secret Dinner" in the region, not only does the 6-course menu remain a secret until the meal is served, the exact venue is also kept secret until the last minute. The only thing that will be revealed is that under normal circumstances, you cannot reserve a table there. Due to their exclusivity, the dinner locations always provide "aha" and "wow" moments. Behind the



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culinary thrill are the Hochschwarzwald Tourismus GmbH and the "Next Generation," an association of local chefs from generations Y and Z. hochschwarzwald.de

Feasting in nature - the Überlingen Picnic Tour

It's no secret that food often tastes best in the fresh air, and this is especially true when a feast for the eyes and the palate enters into a relationship. The town of Überlingen on the shores of Lake Constance offers the best conditions for this. In the mild climate of the region, fruit, vegetables, and wine thrive and develop their own aroma. This is complemented by fantastic views as far as the Alps. With the Überlinger picnic backpack, you can easily experience the landscape with all your senses: on the lake shore or at the edge of the forest, on hills with a view of the Alps, lush meadow orchards or when walking in the garden. There are four backpack variants with wine and snacks from classic to vegan. Always included are tips for tours and pleasure spots. ueberlingen-bodensee.de

A digital version of this press release - as well as more detailed information on SouthWest Germany - is available on our website https://www.tourism-bw.com/press

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